

Create a Public Service Announcement...

...on the same topic as your Persuasive Essay.

Form a group of 2 - 3 students (you can do it yourself, but it's goes better in a group) who have written a Persuasive Essay on the same topic. (...or have read a group member's essay on the topic you are all doing the PSA on).

Create a Storyboard Worksheet of the narrative/words (said aloud or typed on screen), photo/image/video ideas, and audio/music ideas. Turn in the Storyboard for credit when your group has this step completed.

Use [WeVideo](http://WeVideo.com) (wevideo.com) to create the PSA. Login with Office 365 and use your student email: `firstname.lastname@stu.elps.us`. Use the Help page (It's the question mark in the corner) to view tutorials on how to make the video.

Grading Rubric for the PSA Group:

- Clearly states a position (thesis) on the topic..... ___ / 10 points
- Includes reasons (facts, statistics) that support the position..... ___ / 8 points
- Visuals (**photos**, video) & audio (**voice/words**, music) work together and support the message of the topic..... ___ / 10 points
- Includes title slide or introduction..... ___ / 5 points
- Includes credits correctly cited..... ___ / 5 points
- Effort & style (30 – 60 seconds long, appropriate pace, includes transitions and other effects, hooks the audience, correct spelling/grammar)..... ___ / 7 points
- Saved project to the wiki ___ / 5 points

Total = ___ / 50 points

Group member grades will be based on their participation during the PSA project

- 5 points for the following (as graded by group members): collected information related to the topic; completed all assigned tasks; listened to other group members ideas; contributed own ideas to the project; helped the group make decisions
- 5 points from your teacher for observed effort & use of time

Public Service Announcement Final Grade:

Group Grade (50) plus Member Grade (10) = Total Possible 60

Timeline:

Wednesday --- work with your group to write Storyboard

Thursday - Friday --- find and save (don't "copy") photos; order the photos in WeVideo; save to your account/flash drive or in a google doc (so your whole group can access them)

Monday - Tuesday --- put the words on the photos or record your voice; choose music to use for the background; save final version to your account/flashdrive

Wednesday, Dec. 20 --- upload the final version to each group member's wiki page